

Pembrokeshire Public Services Board
Bwrdd Gwasanaethau Cyhoeddus Sir Benfro



MINUTES OF PEMBROKESHIRE PUBLIC SERVICES BOARD
Tuesday 20th November 2018 at 10.00am
Port of Milford Haven Offices

Present:

Tegryn Jones	Chief Executive, PCNPA (Chair)
Ian Westley	Chief Executive, Pembrokeshire County Council
Rob Quin	Assistant Chief Fire Officer, M&WW Fire & Rescue Service
John Hogg	Head of Operations South East, Natural Resources Wales
Natalie Pearson	Head of Engagement, Welsh Government
Rowland Rees-Evans	Chair, MAWW Fire Authority
Jonathan Feild	Employer and Partnership Manager, DWP
Sue Leonard	Chief Officer, PAVS (Vice-Chair)
Anna Bird	Head of Strategic Partnership Development, Hywel Dda University Health Board
Diane Lockley	Chair Local One Voice Wales Area Committee
Dr Steven Jones	Director of Development, Pembrokeshire County Council
Ros Jervis	Director of Public Health, Hywel Dda University Health Board (left 11.50am)
Iwan Thomas	Chief Executive Officer, PLANED
Jessica Morgan	PLANED
Anna Malloy	PR and Communications Manager, Port of Milford Haven
Elaine Lorton	County Director for Pembrokeshire, Hywel Dda University Health Board
Caroline James	Director of Resources and Community Services, Pembrokeshire College
Cris Tomos	Cabinet Member for Environment and Welsh Language

In attendance

Claire George	Partnership and Scrutiny Support Co-ordinator, PCC
Jo Creasey	Regional Well-being Plan Co-ordinator
Richard Palmer	Assistant Director, Data Cymru (part of meeting)
Martyn Palfreman	Head of Regional Collaboration, Carmarthenshire County Council

Support/Secretariat

Nick Evans	Partnership & Scrutiny Support Manager, PCC
Lynne Richards	Partnership and Scrutiny Support Co-ordinator, PCC

Apologies

Andrea Winterton	SW Operations Manager Pembrokeshire, Marine and Monitoring, Natural Resources Wales
Barry Walters	Interim Principal, Pembrokeshire College
Bernadine Rees	Chair, Hywel Dda University Health Board
Sarah Jennings	Director of Partnerships & Corporate Services, Hywel Dda University Health Board
Cllr. David Simpson	Leader, Pembrokeshire County Council
Andy Jones	Interim Chief Executive, Port of Milford Haven

The meeting commenced at 10.10am.

1. Welcome and Apologies

The Chair thanked the Port of Milford Haven for hosting the meeting and to Alec Don for his contribution to the work of the PSB.

Introductions were made and the Chair welcomed IT to his first meeting. Apologies were received from those listed above.

2. Minutes of last meeting

The minutes of the last meeting held on Tuesday 25th September 2018 were agreed as an accurate record.

3. Action Log

All actions from the last meeting were on the agenda for the meeting.

4. Dewis Cymru

PSB members were provided with a presentation from Richard Palmer, Assistant Director of Data Cymru and Dewis Cymru lead, on the new Dewis Cymru website. He described the current usage and the range of content, together with links being made between the information on the site and information held by partner organisations including Health. He also gave examples of how the site was being used to promote different models of service delivery, such as social prescribing.

A number of queries were raised following the presentation as follows;

- RJ asked whether searches were monitored to identify information gaps in the system
RP replied that search activity was logged and there were plans to build search interrogation into the system. Very few searches would result in information not being found with searchers being directed to single points of access within their local area for nil search returns
- RRE asked whether safeguarding checks were carried out on companies listed on the site
RP noted that Editors were best placed to have local knowledge about services in their area
- RP clarified that the figure of 19m related to all search results not numbers of searches made and that the number of new services being added to the system was currently increasing by about 500 per month
- JM asked how Dewis Cymru was being promoted to everyday users and whether local business were being encouraged to use the site
RP noted that the system had a small budget, the majority of which was used to maintain the site and fund the helpdesk facility. Data Cymru could provide locally branded promotional material which was not funded by them and there was also some promotional material available in .pdf format which could be sent to PSB members. The site had been launched in July 2018 and was currently being promoted through social media. The possibility of a targeted promotional

campaign using Facebook was being considered to provide users with information on gardeners, mobile hairdressers etc. RP noted research had found that 40% of older adults in Wales were digitally inactive, however, the same research had identified that most of these people were one step away from someone who could access digital information for them.

The presentation would be circulated to PSB members along with the .pdf promotional material once received.

LR

5. Regional Partnership Board

MP provided PSB partners with a presentation on the Board, including background, the recent publication of the National Plan – A Healthier Wales and the role of Regional Partnership Boards in delivering the Plan.

MP then provided an overview of the transformation plan for the region which reflected the aims of the National Plan. The transformation plan consisted of four priority areas and the region would have access to some of the £100m transformation funding that had been allocated to deliver the National Plan as a whole across Wales. Bids for this funding were due to be submitted by the end of November 2018. Areas where it would be possible to work with PSBs in meeting some of their Well-being Plan priorities were highlighted and discussed as follows;

Shared Digital Framework

A regional platform providing shared care records and drawing together population and service data to inform planning. Could also be used to provide population and service information to inform future Well-being Assessments.

Behaviour change for good

Behaviour change framework to be tested in key areas including Transforming Early Years (First 1000 Days) and ACEs. Citizen engagement, moving beyond traditional consultation towards regular engagement and co-production. A citizen assembly/panel arrangement could be introduced for the region supported by a digital tool to enable engagement with the wider community.

Integrated localities

Introduction of supported self-management programmes in pilot areas – a social prescription and time banking model targeted at long term chronic health conditions.

Connected people, kind communities

Consisting of an active citizen programme, inter-generational digital project and also building third sector, social and micro-enterprise

The next steps in the process would involve discussions between the Regional Partnership Board and PSB leads to highlight further areas of possible collaboration before implementation of the local transformation plan from December 2018 onwards.

PSB members discussed issues around behaviour change as part of the transformation process and how this applied to professional practice as well as to populations. IT noted that there was already a lot of community work in Pembrokeshire being undertaken by PSB partners and it would be important for the Regional Partnership Board to work with PSBs and the projects already in place to avoid duplication.

In order to facilitate closer links between the Regional Partnership Board and PSBs it was proposed and agreed that MP be invited to join the Pembrokeshire Public Services Board as an invited participant.

LR

The presentation would be circulated to partners for information.

LR

6. Well-being Plan Project updates

Project 1 - Recruitment and Employment Transformation Framework

CJ/JF provided an update on discussions following the meeting with HR colleagues held in early November. An information leaflet had been developed following the meeting and this would be circulated to partners. A further meeting had been arranged to consider good practice around work experience and models already in existence before deciding on a way forward. It was hoped that a repository of work experience opportunities could be developed and as part of the model it had been agreed that support would be tailored to individual requirements. The model would also focus on sectors that were hard to recruit to and supporting the labour market in Pembrokeshire.

LR

Project 2 – Environmental and Climate Change Risk Assessment

It was noted that a report had been circulated updating partners on the work to progress the climate change risk assessment.

Project 4 – Doing things differently

EL noted that a scoping workshop had been arranged for 14th December in Fishguard. A further update would follow at the next PSB meeting in February.

Project 5 – Celebrating the Great Outdoors

RJ noted that an initial meeting had been held to discuss a regional approach with PSB managers from Pembrokeshire, Carmarthenshire and Ceredigion. The suggestion had been positively received and there was general support for a regional approach. It had been agreed that a paper would be prepared to provide an update for each of the local PSBs in the new year.

RJ

Projects 6, 7 and 8 – Community-themed Projects

SL informed partners that the project group had met for the first time on 6th November. A paper updating the PSB on discussions and ideas emerging from the meeting had been circulated. It was noted that not all key partners were available for the meeting therefore the actions and priorities had yet to be fully defined.

As part of discussions around Well-being Plan updates, SPJ queried whether it would be possible to have a young person representative on the PSB. CG noted that this would

be something that could be discussed at the next Pembrokeshire Youth Assembly meeting and she would contact colleagues to raise this with them to determine the best way to engage young people with the work of the PSB

7. Ministerial Letter re: National Advice Network

NE noted that a letter from Rebecca Evans, Minister for Housing and Regeneration, had been circulated for information.

The letter highlighted the importance of joint working between PSBs and the National Advice Network and referenced a review which is currently being undertaken involving stakeholders at a national and local level. Further information would follow in due course.

8. AOB

JF noted that DWP were struggling to link with private landlords as part of the roll-out of Universal Credit in Pembrokeshire and asked whether the Local Authority would hold a register. SPJ offered to contact colleagues in the Housing Department to query this.

SPJ

IT suggested that Dewis Cymru should be challenged on some of the content and relevance of information on the site, as he had accessed the site briefly that morning and discovered several issues. He said he believed that the PSB should support and promote the site but that the above issues should be raised with Dewis Cymru.

IT

NE reminded partners that Academi Wales would be delivering Healthy Boards training for Pembrokeshire PSB members on the afternoon of 5th December in Pembrokeshire Archives. Further details would follow shortly.

LR

NE also noted that arrangements regarding scrutiny of the PSB would be developing following recent discussions at the Partnerships Overview and Scrutiny Committee and that from January 2019 onwards, statutory PSB partners would be invited to Committee meetings to be scrutinised on their contributions to the work of the PSB.

The meeting ended at 12.25pm.