

**Pembrokeshire Public Services Board**  
**Bwrdd Gwasanaethau Cyhoeddus Sir Benfro**



**MINUTES OF PEMBROKESHIRE PUBLIC SERVICES BOARD**  
**Tuesday 14<sup>th</sup> December 2021 at 2.00pm (Microsoft Teams meeting)**

**Present:**

Tegryn Jones	Chief Executive, PCNPA (Chair)
Sue Leonard	Chief Officer, PAVS (Vice-Chair)
Will Bramble	Chief Executive, PCC
Dr Steven Jones (SPJ)	Director of Community Services, PCC
Anna Bird	Head of Strategic Partnership Development, Hywel Dda UHB
Cllr. Cris Tomos	Pembrokeshire County Council
Iwan Thomas	Chief Executive Officer, PLANED
Dr Barry Walters	Principal, Pembrokeshire College
Supt. Anthony Evans	Dyfed Powys Police
Kevin Jones	Assistant Chief Fire Officer, M&WW FRS
Andrea Winterton	Marine Service Manager, Operations, NRW
Anna Malloy	Port of Milford Haven
Claire Germain	Deputy Director for Local Government Transformation and Partnerships, Welsh Government
Mydrian Harries	Corporate Head for Prevention & Protection, MAWW FRS

**Support/Secretariat**

Nick Evans	Corporate Policy and Partnerships Manager, PCC
Lynne Richards	Corporate Partnerships Officer, PCC
Carys Huntly	Regional Well-being Assessment Co-ordinator
Jemma Rees	Corporate Partnerships Support Officer, PCC
Amy Richmond-Jones	M&WW Fire & Rescue Service

**Apologies**

Cllr. Elwyn Williams	Vice-Chair MAWW Fire Authority
Maria Battle	Chair, Hywel Dda UHB
Jonathan Griffiths	Director of Social Care & Housing, PCC
David Simpson	Leader, PCC
Richard Brown	Interim Assistant Chief Executive, PCC
Kelvin Barlow	Regional Partnership Programme Manager, West Wales Care Partnership
Alyson Phillips	Pembrokeshire Partnership Manager, DWP
Philip Kloer	Executive Medical Director, Hywel Dda UHB
Elaine Lorton	County Director, Pembrokeshire, Hywel Dda UHB
Ros Jervis	Director of Public Health, HDUHB
Darren Thomas	Head of Infrastructure, PCC

The meeting commenced at 2.05pm

## **1. Welcome and Apologies**

TJ informed the board that Martyn Palfreman has now left his post and KB will now be the WWCP representative. This was also KJ's final PSB meeting due to retirement and TJ thanked him for his service.

Apologies were received from those listed above.

## **2. Minutes of last meeting/Action Log**

The minutes of the last meeting held on 21<sup>st</sup> September 2021 were confirmed as an accurate record.

### Action Log

Updates on actions agreed at the last meeting were as follows;

Action 1 – The item on child poverty, including a report, is on the agenda for discussion at the next PSB meeting in January. SPJ added that included in this item, there will be an evaluation report produced by a consultant on the LEADER funded projects conducted by IT at PLANED.

Action 2 - CG circulated an update via email after the last PSB meeting on the Universal Basic Income pilot.

Action 3 - is now complete and many of the COP26 events are available to watch online.

Action 4 and 5 are complete

Action 6 – TJ urged members to send names and contact details to AR if not already done so.

Action 7 – AP provided an update via email, which LR will circulate.

Action 8 – The annual report has now been published and has had over 140 views on Sway.

## **3. Draft Well-being Assessment (Nick Evans)**

NE provided information on the draft assessment produced and asked the board for minor amendments to be sent at this time and for any major pieces of feedback to be submitted during the consultation phase. He thanked everyone who had been involved in the process of producing the draft including members of his team for writing the draft sections, CH for the regional support, PSB partners for providing data, editing sections and conducting engagement. NE acknowledged that due to the length of the document partners may not have had the opportunity to read the full document before the meeting and directed partners to the executive summary section of the document to support discussions.

A significant structural change from the 2017 assessment is the use of general themes rather than a life stages approach following negative feedback. Each theme in the draft 2022 document uses data from engagement activities and the survey as well as quantitative data. The next few months will be used to strengthen the draft and more data may be added due to the final publication of the future trends report from WG, which was

not available during the writing of the assessment. The next stage will be to use feedback from partners and consultation to finalise the assessment and NE asks partners to assist with this by filling existing data gaps to create the most comprehensive document possible.

It is hoped that the public consultation period will begin on 10<sup>th</sup> January to run for 6 weeks and partners are asked to promote this to gain maximum exposure. NE invited the discussion on identification of the major themes which will form the basis of the next well-being plan, and added that there will be time in the new year to develop the assessment before signing off in the March PSB meeting.

KJ said the strength will lie in the feedback from consultation and noted the length may be a barrier to many and asked whether an easy read version was going to be produced. NE replied saying the intention is to use the executive summary as the shortened version for the community and an easy read version may be developed. The length of the document is due to the thorough analysis of each theme and if this had not been included, there would likely be comments that not enough data was available to substantiate the statements.

AB stated that HDUHB have now appointed a public health principle to work with PSBs to develop the well-being plans. AB was concerned about the use of language in the statement "Pembrokeshire is not a diverse place" as whilst Pembrokeshire is not ethnically diverse, there is a range of cultural diversity such as Syrian refugees and Gypsy Travellers. Within the Covid-19 section, AB requested the addition of how the pandemic has highlighted existing health inequalities as well as the mentioned health implications.

CG complimented many aspects of the assessment including structure, clarity of purpose and recognition of challenges and added that many other PSBs are facing issues creating a shortened version for the public so will provide any feedback from other areas on this subject.

AW liked the change of structure from life stages to themes and had a piece of written feedback on rewording some of the points within the executive summary to send to NE and LR. AW felt that the value placed on the natural environment by the population, particularly during Covid-19, is missing from the environment section and also queried whether an integration of the themes should be considered.

SPJ said that there was no mention within the health and social care theme of the difficulties accessing services such as NHS dentists and said he will send written feedback to NE and LR. He added that it was disappointing the 2021 census data was not available to use for the draft and hoped the data would be available before finalising to add to the assessment. The matrix approach was an interesting method to visualise the priority hierarchy and was surprised that there was no red dot under the economy theme due to the levels of poverty in Pembrokeshire. AB added that she was surprised that there was no red dot for young people being concerned with job stability. SPJ noted that this was a good opportunity to align the well-being assessment and plan with the Pembrokeshire 2040 vision project.

IT said that within the safe community theme, the resilient communities could be discussed in greater detail, for example during Covid 96 new community groups had been formed. The Covid response survey conducted by PLANED earlier in the year received over 300 responses, 80 of which were from young people, and the data was available to be used for this assessment to create a rounded picture. TJ suggested during

consultation to ask partners whether they had any available data to feed into the assessment.

WB asked whether the link between the 7 well being goals was strong enough to the themes discussed. In response to AB comment regarding diversity, he asked whether there is scope to define what diversity is to Pembrokeshire or was it to align with WG definitions. Pembrokeshire County Council may not have wide diversity but protected characteristics are represented well. In reply to the comment from SPJ on the economy, WB argued that poverty and the economy are as strongly linked as suggested as the current position of the economy in Pembrokeshire is strong due to energy production and a “boomer staycation” tourism season but there are increasing poverty levels and growing inequality.

SL said that there is a need to strengthen the community cohesion section using the results of the PLANED survey and was concerned with the language used in the executive summary. SL suggested replacing the word “resilient” with “resourceful”, as resilient suggests a ‘hunkering down’ action rather than utilising available resources. With regard to the regional themes, SL asked how will these be used moving forward and will the work be Pembrokeshire specific. NE replied that for the assessment there was a large amount of work developed regionally including working with the RPB, regional coordinator and regional PSB partners. The intention is to use the themes as a starting point to create the discussion in the early stages, which would develop the county specific work.

TJ identified that from the discussion members of the board had strong feelings to adjust the classification of some of the statements in the matrix and asked partners to identify these statements. NE added that some dots in the matrix may be amber due to a lack of data to support the statement, not necessarily due to lack of urgency to address the point.

- AB asked to change the statement that young people do not feel confident that they will be able to work in Pembrokeshire from amber to red as this assessment is for future generations. NE explained that some data suggested that there are now less young people leaving Pembrokeshire than previous years.
- SPJ asked for the economy dots to be re-assessed and moved to red. Within the Pembrokeshire 2040 paper, a study from Progressive Policy identified that the economy in Pembrokeshire is very vulnerable to the changes expected by the shift to carbon zero.

WB noted that this part of the document does not appear to be risk management table and is a judgement of well-being against themes using objective and subjective analysis and dots must be categorised according to this analysis. NE said that the narrative data is used to identify what to discuss on a future priority setting and that the dots are subjective as they have been classified by the team. The statements need to be discussed for the formation of the well-being plan development so there will be change and adaptation of the matrix accordingly.

CH wanted to give a regional context and explained that the matrix had been created by Ceredigion after a workshop run by WG and FGO and said that all PSBs within the region were using the same format. KJ added that from attending other PSBs in the region, the matrix is seen as a starting point using a subjective approach and expected the document to be driven by the public consultation, potentially changing the dots.

TJ explained that the public consultation period is 6 weeks and encouraged all members to provide input. He added that the engagement subgroup is meeting in January to discuss activities to assist the consultation, as was performed during the survey.

#### **4. PSB Climate Change Group Update (Andrea Winterton)**

AW provided an overview of the last meeting where the successful bid from the community renewal fund was discussed. Work now is to be started at pace to complete the project within the outlined timeframe based around a series of 5 workshops that will help to create the overall strategy. Members have been asked to nominate representatives to attend the workshops, which are to be sent to AW as soon as possible, and details including dates have been circulated. The meeting also discussed the COP26 events where Pembrokeshire led the coastal adaptation event. The panel was chaired by Sara Edwards and topics included shoreline regeneration presented by NRW, coastal communities adapting to change presented by PCC and the Newgale adaptation plan also by PCC.

SL asked whether smaller organisations such as PAVS could nominate a third party representative as there is no dedicated environment officer within the organisation and AW agreed that this was acceptable as the strategy is being developed for the county so requires appropriate representation. TJ added that it would be good to have a 3<sup>rd</sup> sector representative but there is a fine line between campaigning and contributing so limitations must be explained.

#### **5. Pembrokeshire 2040 – Developing a long term vision for the County (Will Bramble)**

WB presented the paper which was circulated in the agenda pack to the board . It has been identified that Pembrokeshire is at a strategic point to assess where the County will be in the future using the community, stakeholders etc. to shape the future vision and added that the well-being assessment is a good example of the type of work to feed into this. Current work uses a 4-5 year horizon which is not a long enough view for permanent change. Two main areas have been identified as broad starting points which are:

1. Pembrokeshire is unique, for example it is home to the only coastal national park in the UK which creates draw to the county.
2. Pembrokeshire has the largest energy port in the UK which delivers 20-30% of the UKs energy needs. The port receives huge fuel deliveries and LNG holds up 80% of the UKs natural gas stocks, marking the port as a critical national infrastructure but climate adaptation is a threat to this industry.

Many circumstances have created this critical strategic point which includes Covid-19 changing the way people live, the progression of the digital era and Brexit so a way forward needs to be established. These circumstances suggest Pembrokeshire may be being affected more than other areas in the UK, for example the housing market is booming leaving people with fewer affordable places to live, particularly 2 bed houses which are being used for AirBnB and coastal housing seeing a value increase for 40%, the highest increase in the UK. This subject increases the inequality gap, increasing homelessness and increasing demand for social housing. There are many links to be made with the well-being assessment and work to be conducted in the well-being plan, where WB hopes that short and medium term plans include a long term view. The proposition of this project is WB wants to join efforts with PSB partners and other sectors

and use the well-being assessment to inform the work. This work would need to include significant companies such as Valero and LNG.

CG said that there may be tools available to use from Future Generations Office to help conduct this work. AW was supportive of a long-term vision, particularly as the climate is heavily linked with the economy. AM said the port is supportive and would like involvement with this work. SL welcomed the work adding that this is what the purpose of the PSB is to develop long-term generational thinking. The 5-year well-being assessment cycle is too short for long-term goals and funding for projects is often on a 12-month basis, which pushes many into short-term thinking. NE agreed that this work would be fundamental to the work of the PSB.

TJ said that the action required for this now would be for partners to submit their interest for involvement. WB said the initial work would begin and the PSB would be updated with regarding progress. An immediate problem may be funding for the work, particularly with the need to appoint an expert for aspects of the work, usually from an external company. CG said that there may be support available from WG, Academi Wales and FGO, and will liaise with NE. SL added that there may be some funding available from the grant awarded to PAVS from the community renewal fund and that there is talent in the community to contribute to the work. AW requested that the dates of the Climate Adaptation workshops be taken into account when organising this work.

## **6. AOB**

AB wanted to provide an update on the Covid-19 vaccinations in Hywel Dda, saying the board were preparing to increase vaccine delivery over the next 48 hours with the intention to offer appointments to all over 18s by December 31<sup>st</sup>. HDUHB are utilising GP surgeries and community pharmacies for the delivery of the vaccinations.

TJ wanted to thank all members for their contributions over the last 12 months.

The meeting ended at 3.35pm